

**NZAX and media release  
15 November 2011**



**A2 Corporation Limited  
United Kingdom & Ireland market entry**

A2 Corporation Limited (NZAX:ATM) (A2C, the Company) is pleased to announce an expansion of its operations into the United Kingdom and Ireland.

The Company has today entered into agreements to establish a sales and marketing joint venture in association with Robert Wiseman Dairies PLC (Robert Wiseman). Robert Wiseman is a leading UK dairy company, processing almost a third of fresh dairy milk consumed in Britain on a daily basis. Founded in 1947 and listed on the London Stock Exchange, Robert Wiseman operates 6 major processing dairies and 14 distribution depots in Britain.

The joint venture will be engaged in the sourcing, processing, marketing and sale of a2 Milk™ Products on an exclusive basis in the United Kingdom and Ireland. Robert Wiseman will provide processing, distribution, sales and associated support services and A2C will provide intellectual property, know-how and marketing services. The business will be jointly funded within existing resources of A2C and Robert Wiseman.

The UK fresh milk market is around 6.5 billion litres per annum. With a population of around 62 million, the market opportunity for a2 Milk™ Products is estimated at potentially 3 fold that of Australia. A launch of a2 Milk™ fresh milk is planned for the northern summer of 2012.

Billy Keane, Robert Wiseman Managing Director said “ By introducing a2 Milk™ alongside our existing range of fresh milk products we have an exciting opportunity to bring people back to dairy and grow the market for fresh milk in the UK”

Geoffrey Babidge, A2C Managing Director said “This represents a significant development for A2C. The venture is consistent with our growth plan to establish a niche position in at least one new global milk market as a priority. In addition it provides a clear demonstration of the building credibility of the A2 proposition and could be expected to provide further momentum for the Company in other international markets.”

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